

SKILLSHARE NAMES LAUREN TROPEANO CHIEF PEOPLE OFFICER AND JAMES ROSENSTOCK CHIEF FINANCIAL OFFICER

New York, New York – Aug 9, 2022 – Skillshare, the world's largest online community for creatives, today announced it has appointed Lauren Tropeano as Chief People Officer, effective immediately and James Rosenstock as Chief Financial Officer, effective August 17, 2022. The two seasoned executives bring decades of experience to Skillshare's management team and will report to Chief Executive Officer Matt Cooper.

Tropeano and Rosenstock will oversee critical elements of Skillshare's long-term strategy, serving as key advisors and members of the company's management team. As Chief People Officer, Tropeano will lead Skillshare's People organization overseeing all functions across the employee experience including recruiting, talent management, total rewards, leadership and learning, culture and DEI. As Chief Financial Officer, Rosenstock will oversee all financial and strategic functions focusing on the company's long-term trajectory as Skillshare launches new revenue models and products to accelerate the business, including international and enterprise expansion.

"Skillshare's management team is strengthened by the decades of experience and tenure Lauren and Jay bring to our organization. Both have been pivotal in scaling and growing a number of companies, and I'm thrilled to have them in key seats as we focus on Skillshare's long term growth," said Cooper. "With Lauren's vast leadership and development expertise, she will play a key role in pushing forward our organization and talent. At the same time, Jay has a long track record in media and entertainment with a specialization in consumer subscriptions that will be very valuable as we evolve our business model and plan for the future."

Tropeano has nearly 20 years of people and culture experience, leading diverse, multinational teams and people initiatives for high growth technology organizations. She most recently served as the Vice President of Talent Management & People Strategy at DraftKings, where she oversaw several periods of hypergrowth as the company scaled from 300 to 4,000 and expanded worldwide. Tropeano was also previously the Vice President of People & Culture for Cogito, an enterprise AI software company. Her early career included stops at EMC/Dell and Pivotal, a global agile software company acquired by VMware. Tropeano received an MBA in Management from the University of Massachusetts Amherst, and a bachelor's degree in Business from Boston College.

Rosenstock is an accomplished media and technology executive who has been instrumental in architecting, operating and expanding blue chip consumer brands over the past 25 years including SONY, Discovery, WWE and VICE Media. Rosenstock's experience includes time in Ed Tech having previously served as the President of Discovery Education International from 2013 to 2015. Additionally, Rosenstock also previously served as co-Chief Financial Officer for ezCater, a private tech marketplaces company, and Chief Financial Officer for Infinite Acquisition Corp. (NYSE: NFNT), a \$276 million SPAC co-sponsored by LionTree and Thirty

Five Ventures. Rosenstock began his career as an investment banker covering the media and technology sector. Rosenstock is an Honors graduate of Virginia Tech.

About Skillshare:

Skillshare is the world's largest online learning community for creativity. With more than 830,000 subscribers and over 40,000 video-based classes exploring a wide range of creative disciplines from graphic design to photography to painting and illustration to interior design—taught by industry experts including Jonathan Van Ness, Aaron Draplin, Emily Henderson, Thomas Frank, Rebecca Minkoff, Jeff Staple and more. Skillshare is both a publisher of original content, and an open platform, where anyone who meets our standards and guidelines can upload a class and earn income. Skillshare's mission is to inspire discovery and growth through creativity. To learn more, go to: www.skillshare.com.

Contact:

Shira Mahler

shira.mahler@skillshare.com